

# THIPOK CHOLSAIPANT

www.thipok.ch  
thipokch@gmail.com  
+ 66 9 7070 6272

Bangkok, TH

## RECOGNITION

### James Dyson Awards 2020

US Winner + International Top 20

### Core 77 Design Awards 2020

Student Winner in Health + Wellness

### European Product Design Awards 2020

Single Winner in Health + Wellness

## SKILLS

design methods + user testing (Maze)  
storytelling + presentation  
multimodal communications

## KNOWLEDGE

Adobe Suite + Figma + Framer  
React + Webflow + iOS (SwiftUI)  
3D Rendering + ARKit  
English + Thai

## TALKS + PUBLICATIONS

Design Milk, Yanko Design,  
Inventors Digest, Room Magazine

## EDUCATION

### University of Washington

Bachelor of Design, Industrial Design

Kenneth L. Striker Student Merit Scholarship

Seattle, US · 2020

## EXPERIENCE

### Central Group

Remote · 2021

CX Designer

Established design workflows and design systems to address technical debt across 5 BUs and reduced design to development gaps.

Worked closely with product owners and engineers to introduce a new app, incorporating the new design standards and components.

### Freelance Design

Bangkok, TH · 2020

Freelance Designer + Adjunct Instructor

Consult and deliver designs for startup clients in the US and Thailand. Work includes brand and strategy development — logos, web design and illustrations.

Organized and taught design workshops for small businesses. Developed design module as an adjunct instructor at medical incubator, MedVentures.

### University of Washington

Seattle, US · 2020

Tutor - Design Foundations

Introduce students to the design process: problem framing, storytelling, ideation, prototyping, and testing.

Helped students develop design-thinking through in-class critiques. Led weekly help sessions, which includes demonstrations, presentations, and giving feedback.

### Accenture

Bangkok, TH · 2017

Digital Finance Intern - Functional Design

Collaborated on the functional design team to deliver a competitive banking app, doubling the 4 million user base within a year.

Generate test cases and accelerated testing phase by convincing the team to implement automated testing methods.